

9 September 2015

Hi everyone,

My name is Mike Nickerson and I am a Saskatchewan Ministry of Agriculture Research Chair based within the Department of Food and Bioproduct Sciences at the University of Saskatchewan and also President-Elect of the **Canadian Institute of Food Science and Technology (CIFST)**. Along with my colleagues, Shannon Hood-Niefer from the Saskatchewan Food Centre, Rick Green from POS BioSciences and Mark Pickard from InfraReady Products Ltd., we are looking to gauge interest in re-establishing a Saskatchewan Section of CIFST.

As the value-add processing sector surges in Saskatchewan, networking among our peers is of utmost importance in order to help grow both our economy and SMEs, foster cross-sector partnerships, pair industry newcomers with established business leaders, and connect highly trained professionals to new employment opportunities.

Founded in 1951, CIFST (www.cifst.ca) is the national association for food industry professionals. Our membership is comprised of more than 1,000 scientists and technologists in industry, government and academia who are committed to advancing food science and technology. The purpose of CIFST is to advocate and promote the quality, safety and wholesomeness of the food supply through the application of science and technology by linking food science professionals from industry, government and academia. We also provide: a) a forum for the exchange of scientific, educational & business ideas and information; b) a major voice on scientific issues and public policy relating to the Canadian food industry; and c) promote the professional development and careers of CIFST members.

There are a number of benefits of belonging to CIFST beyond networking, including:

- A subscription to CIFST's own weekly digital Newsbrief, *DIRECTIONS*, which highlights top stories in key areas of the national food and beverage sector.
- A subscription to *Canadian Food Insights* (www.canadianfoodinsights.com), CIFST's official quarterly digital magazine. This highly acclaimed publication showcases successes of companies and professionals across Canada, offers insights into regulations and new trends, and provides review articles on hot topic areas facing industry.
- Discounts on various regional and national events across the country, a discount on the application fee to become a Certified Food Scientist (CFS), and a 20% discount for advertising within *Canadian Food Insights*.
- Eligibility for national awards and scholarships
- Access to the diverse knowledge of CIFST's Scientific Expert Panels
- Opportunity and eligibility to volunteer with CIFST and help direct the future of the association
- Exclusive access to CIFST's very popular employment posting service
- And many more

...2

Although our Saskatchewan Section has not been established yet, we envision offering additional benefits, including local networking events, hosting seminars, fundraising events and other activities based on members' needs and interests.

Annual membership fees are \$200 (plus tax), which entitles you to membership in the regional Section where you are based (or as a member-at-large where there is no regional section). Retired member fees are \$87.50 (plus tax) and student member fees are \$43 (plus tax) and also include membership in a regional Section (or as a member-at-large) and the option to join additional Sections across Canada for \$16 each. Please note the fees are quoted on the 2015 calendar year.

You'll be especially interested to know that in September, we began our annual *Special Deal for New Members*, which offers those who have never been a member of CIFST (or haven't belonged for at least three years) the opportunity to join for the remaining months of 2015 and all of 2016 for the current annual fee. This means you receive up to 16 months of membership value for the price of 12. There's really no better time to join CIFST.

As the task force spearheading the re-establishment of the CIFST Saskatchewan Section, we ask that you let us know your interest in joining, and also if you have any particular ideas that would help our industry grow in Saskatchewan. Provided we have a sufficient interest – which we will gauge from the number of new members from Saskatchewan who take advantage of the *Special Deal for New Members* and from your replies to this e-mail - we will move forward with a 2016 re-launch of the Saskatchewan Section.

For those interested, please send an email to skcifst@gmail.com so we have your contact information and can keep you updated on the development of this initiative and provide you will additional information regarding how to join. Alternatively, signing up for CIFST can be also done through the main webpage (www.cifst.ca).

Sincerely,

CIFST Saskatchewan Section Task Force

Michael Nickerson, CIFST President-Elect

Shannon Hood-Niefer

Rick Green

Mark Pickard

CIFST

Canadian Institute of
Food Science & Technology



ICSTA

Institut canadien de science
& technologie alimentaires

Become a member of Canada's most advanced Food Science and Technology Association – Discover the VALUE of CIFST membership!

Meet the industry folks that you need to know – and who need to know YOU –

Exceptional local programming and networking events through regional section events and national initiatives.

Discover the perfect product or service for your business –

Targeted, sector-specific regional trade shows in Montreal, Toronto, Winnipeg and Vancouver.

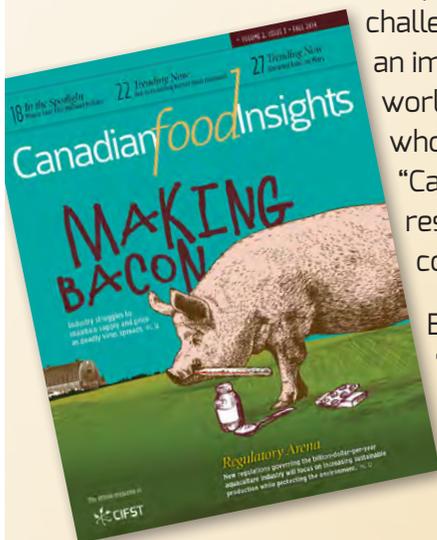
Access current events –

All the top news stories delivered to your inbox weekly. CIFST's newsbrief "DIRECTIONS" keeps you informed and ready to engage in conversations about current events affecting our industry. Be in the know... If you're not already getting "DIRECTIONS", send your email address to: cifst@cifst.ca to subscribe.

Knowledge is Power –

"Canadian Food Insights" – the Official Magazine of CIFST - is the exclusive source for food science trends, developments, academic reviews and more. Learn how some of the biggest challenges and unique advances in our profession are making an impact in the food industry in Canada and around the world. Developed by industry professionals like you who understand - and work - in our industry, "Canadian Food Insights" addresses issues that resonate most in the Canadian food science community.

Be in the know - Get your digital copy of "Canadian Food Insights" by signing up for your FREE subscription at: www.canadianfoodinsights.com





Membership in CIFST is one of the Best and Easiest ways to keep up with the WHO, WHAT and WHERE of our Industry.

Foster your Career –

Exclusive member access to employment postings in the food sector AND, free use of CIFST's Resume Sharing Service (visit: www.cifst.ca)

Preferred member rates –

on home and auto insurance through The Personal Insurance Company.



Preferred member rates for the Certified Food Scientist (CFS) Program –

in collaboration with IFT and the International Food Science Certification Commission.

A fresh, new brand -

to enhance CIFST's identify and your profession.



Chat Away –

Connect - virtually and in person - with peers, colleagues and customers through regional section events, national initiatives and social media channels to exchange information, expand your network or seek out opportunities and solutions. Join the official LinkedIn Group: www.linkedin.com/groups/CIFST-ICSTA-7472160

Don't forget to have some FUN!

Find out about ongoing regional initiatives: golf tournaments, food and wine events, tours and more.

ASK US HOW – Chat with us, or visit: www.cifst.ca

CIFST
Canadian Institute of
Food Science & Technology



ICSTA
Institut canadien de science
& technologie alimentaires

Cultivating Thought for Food